



Marrakesh, 12-14 December 2023

مراكش، 12-14 كانون الأول/ديسمبر

Concept Note | How to Start a Business Track

13 December 2023

11.30-18.30 | Orangeriaie Hall

Introduction

Starting a business can be an exciting and rewarding venture. If you have a great idea and the drive to make it happen, attending a workshop on how to start your business can be incredibly beneficial.

These workshops are designed to provide aspiring entrepreneurs with the knowledge and tools necessary to navigate the complexities of launching a successful business.

December 13, 2023

Time	Description
PART I: Design your Business	
11.30-12.30	Opening Remarks
12.30-13.30	- Imane BELMAATI, Director, ANAPEC - Hicham KASBAOUI, General Manager, ANAPEC
14.30-16.00	Module 01: Increase your Entrepreneurial Skills - Tarik ALMA, ANAPEC Module 02: Design your Business Model - Charafeddine BOUGHLEM, ANAPEC

	Module 03: Develop your Business Plan - Rachid DGHAY, ANAPEC - Moncef ZOUHIRI, ANAPEC
PART II: Launch your Business	
16.30 – 17.30	Module 04: Finance your Business Khadir IDRISSE, Tamwilcom
17.30 – 18.30	Module 05: Launch Your Business Mohamed Amine SABIB, CRI Marrakech

